



EMERGENCE MODE

- Next 6–12 months and beyond

Objective:

- Develop a plan to reset your priorities and identify the type of business you want to be, in light of the new normal for your industry sector.

Actions:

- Revise your business plan for the changed environment and circumstances
- Refine direction and priorities based on:
 - experience
 - current position
 - external environment and outlook
- Forecast financial and business outcomes (initially for 6–12 month period)
- Engage important stakeholders – your key people, financiers, shareholders, clients and suppliers – to ensure buy-in and smooth execution
- Monitor closely, refine and adjust

Resources:

- [Business Health Check](#)
- [Annual Business Plan template](#)