

# 3 questions to ask yourself before BUYING A BUSINESS

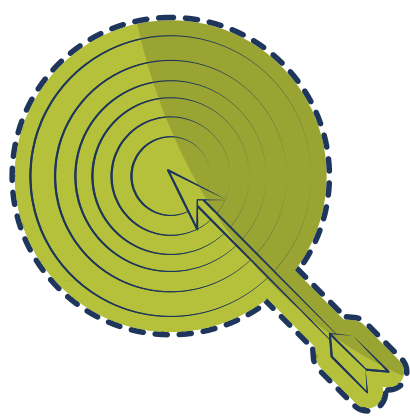
## 1.

What do I want from the business venture?

Will **this** business allow me to achieve that?



## 2.



Do I feel there is a close alignment between my core skills, experience and expertise, and the business I'm looking to buy?

What is that alignment?

What are those skills?

## 3.

Do I feel passionate about working in, owning and managing **this** business?



And do I feel confident in my ability to do so?

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